



12 June 2026

PRESS RELEASE

Datasection Inc.

**Datasection to Speak at Viva Technology 2026, Europe's Largest Technology
and Startup Event
– World Premiere of a Next-Generation AI Device –**

Datasection Inc. (Head Office: Shinagawa-ku, Tokyo; Representative Director, President and CEO: Norihiko Ishihara; TSE Growth: 3905; "Datasection") today announced that it will participate in Viva Technology 2026 ("VivaTech"), Europe's largest technology and startup event, to be held in Paris, France.

VivaTech brings together technology leaders, innovators, investors, and policymakers from around the world to showcase breakthrough technologies and discuss the future of innovation. Datasection has been selected to participate in this prestigious event alongside some of the world's leading technology companies and AI pioneers.



During the event, Datasection CEO Norihiko Ishihara and Chief Business Officer Scott Trowbridge will take the stage to explore the next phase of artificial intelligence—moving beyond chat interfaces and screens toward intelligent companions capable of understanding, acting, and collaborating in the real world.

As a highlight of the session, Datasection will unveil its next-generation AI device for the first time. Designed to enable new forms of interaction between humans and AI, as well as among AI agents themselves, the device aims to deliver a natural and intuitive AI experience across both digital and physical environments.

Background and Objectives

Datasection's invitation to participate in VivaTech reflects the Company's growing presence within the global AI ecosystem.

As artificial intelligence continues to advance rapidly, the industry is moving beyond AI as software confined to screens and toward a new era of real-world AI agents capable of autonomous action, collaboration with other agents, and meaningful assistance in everyday life.

Datasection believes this shift will fundamentally redefine the relationship between people and technology. The next-generation AI device being introduced at VivaTech has been developed as a bridge connecting humans, AI agents, and the environments in which they live and work.



VivaTech provides an ideal global stage from which to share this vision. The unveiling of the device marks the beginning of a new chapter for Datasection and reflects the Company's commitment to shaping the future of human–AI interaction and the emerging Agent-to-Agent Economy.

Viva Technology 2026

Event: Viva Technology 2026 ("VivaTech")
Dates: 17–20 June 2026
(Opening at 8:30 a.m. on 17 June; 9:00 a.m.–6:00 p.m. thereafter)
Venue: Paris Expo Porte de Versailles, Hall 7
1 Place de la Porte de Versailles, 75015 Paris, France
Organisers: Publicis Groupe / Groupe Les Echos
Scale: More than 180,000 attendees, 14,000 startups, and 3,600 investors from around the world
Official Website: <https://vivatechology.com/>

Speaking Session

Date & Time: 17 June 2026, 12:10 p.m.–12:30 p.m. (CEST)
Stage: Stage One
Speakers:

- Norihiko Ishihara, Representative Director, President and CEO, Datasection Inc.
- Scott Trowbridge, Chief Business Officer, Datasection Inc.

Session Title: Beyond the Chatbot: The Rise of AI Companions

Session Overview:

<https://vivatech.com/sessions/session/0e0ffdca-8462-f111-8fcb-6045bd954326>

About Datasection Inc.

Datasection Inc. is a Japan-based technology company focused on AI infrastructure, data science, systems integration, and marketing solutions.

Headquartered in Tokyo, the Company is building next-generation AI infrastructure and services designed to support the growing computational demands of the AI era while enabling organisations to deploy AI solutions at scale.

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Representative: Norihiko Ishihara, Representative Director, President and CEO
Business Areas: AI Infrastructure, Data Science, Systems Integration, and Marketing Solutions
Established: 11 July 2000

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